

**deanna lynne busdieker**

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**objectives**

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to learn the most successful methods of establishing sustainable environmental practices in a business context and be able to communicate them widely.

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**education**

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BA, june 02002, marylhurst university, marylhurst, oregon  
interdisciplinary studies: ecological advocacy in the media  
cumulative GPA 3.825  
AA, june 02000, columbia gorge community college, the dalles, oregon  
oregon transfer degree  
cumulative GPA 3.93  
coursework, 01985-01988, university of toledo, toledo, ohio

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**coursework**

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**ecology**

environmental science  
- biological  
- chemical  
- geological  
environmental writing  
deep ecology  
mountain ecology  
river ecology  
environmental mediation  
botanical identification

**communication/marketing**

writing/editing  
- journalism/media  
- environmental assessment  
- creative  
- technical  
- grants  
- broadcast  
intercultural communication  
persuasive speech  
listening  
public relations graphics  
fundraising

**other**

methods of  
interdisciplinary inquiry

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**internship**

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columbia gorge discovery center, the dalles, oregon. 02001. worked in both the public relations department and on the native plant restoration program.

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**seminars**

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**corporate advertising and marketing: new strategies for a new century**, marylhurst university 02006  
– peter klinge, klinge & associates

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**honors**

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dean's list, columbia gorge community college, fall 01999  
president's list, columbia gorge community college; winter, spring 01999 and winter, spring 02000  
highest honors, columbia gorge community college, june 02000  
miller scholarship, marylhurst university, 02000  
columbia gorge community college foundation scholarship, 01999  
honors program, university of toledo  
national honor society

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**thesis abstract**

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**the prodigal species: the evolution of worldviews on nature and using context to communicate ecological values in america.** marylhurst university, 02002

from introduction; “this paper is an exploration of the attitudes leading to the situation the human race faces today rather than the environmental problems themselves. it argues for the importance and acknowledgment of planetary systems, and connects historical worldviews of growth and development to the exploitation of natural, human and moral capital. currently, american culture places high regard on values that encourage this exploitation. explaining these attitudes in an american context can help promote new ideas to the united states that forge an evolved understanding of humans' place in nature. it is an attempt to show how culture and economics have influenced each other to condone the current state of environmental neglect and how each is integral to approaching the challenges faced by society today.”

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**instrumentation**

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digital and SLR photography  
opaque and film scanning  
standard audio/visual equipment (film and slide projector, tape/CD recording, VCR/DVD player)

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**specialized skills**

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**reading/writing** – skilled, possibly gifted. extremely fluent in written english, can write for nearly any given situation. able to read, comprehend and analyze many scientific reports, sociology studies, blueprints and technical documents. implements new methods to push the bounds of written style.

**computers** – wide range of software proficiency, can easily learn most unfamiliar programs. HTML, database and scriptwriting/coding knowledge. can troubleshoot efficiently in lieu of professional assistance. internet research expert.

**visual layout** – possesses an uncanny eye for balance and color/style consistency. can use both text and images to leave a distinct impression. exceptional newspaper layout and editing capability.

**marketing/public relations** – specializes in presenting a consistent message to the public, using print media and live presentation. advertising layout proficiency.

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**software**

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<b>office</b>	<b>design/publishing</b>	<b>web</b>	<b>other</b>
word	photoshop	dreamweaver	millenium
excel	illustrator	golive	arcview GIS
powerpoint	indesign		fiery print server
publisher	quark xpress		
filemaker	adobe CS2		

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**presentations**

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**native plant restoration at the columbia gorge discovery center**, columbia gorge discovery center staff, march 02001. presented a slide show chronicling the history of the discovery center museum and its native plant restoration program on the grounds.

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**work experience**

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**db design** 02004-present

self-employed design business attempts to provide affordable design work for social service and environmental non-profit and small businesses trying to do things right. <http://dbdesign.info>

***clients include:***

gorge local currency cooperative – columbia river gorge, usa  
building localized economy

the next door, inc – hood river, oregon  
a united way organization providing family and children's services

gorge rebuild-it center – hood river, oregon  
deconstruction and used building materials

chenoweth forest & farm conservancy – underwood, washington  
land conservation

diapers to go – hood river, oregon  
cloth/reusable diaper service

pachamama one world market – hood river, oregon  
eco-friendly goods & fair trade imports

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**community service**

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**gorge local currency cooperative**, columbia river gorge, usa (02003 – present)

founding member of eight-person steering committee dedicated in building a new local currency system to supplement the local economy. was part of creating by-laws, soliciting members; designing, printing and issuing currency. participated in negotiating the agreement for 501(c)3 sponsorship. publish a quarterly directory/newspaper and maintain a web presence in addition to building the trading infrastructure.

**americorps northwest service academy**, trout lake, washington (02002-02003)

full-time volunteer for national community service program. supervised six individual placement (IP) members as the liaison between trout lake and their service sites. provided support, resource and advocacy for members. planned monthly IP meetings, performed regular site visits and compiled monthly paperwork.

developed day-long educational programs and service events for all mt. adams center members and/or the surrounding communities; coordinated field team projects and conducted research for a personal service site with world steward, a local non-profit land conservancy organization. provided print media service, including member portraits in the mt. adams center office, a weekly email newsletter, the eight-page annual newsletter, and assorted event flyers. headed a committee to improve the center's resource use and ecological impact.